## 1998 DISK/TREND REPORT

### RIGID DISK DRIVES

**DISK DRIVE CAPACITY AND PRICING HISTORY**

<table>
<thead>
<tr>
<th>Year</th>
<th>Worldwide disk drive sales revenues ($ million)</th>
<th>Total disk capacity shipped (Terabytes)</th>
<th>Overall average price per megabyte ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1988</td>
<td>20,424.0</td>
<td>1,769.9</td>
<td>11.54</td>
</tr>
<tr>
<td>1989</td>
<td>22,660.3</td>
<td>2,435.9</td>
<td>9.30</td>
</tr>
<tr>
<td>1990</td>
<td>25,578.0</td>
<td>3,727.1</td>
<td>6.86</td>
</tr>
<tr>
<td>1991</td>
<td>24,632.0</td>
<td>4,710.8</td>
<td>5.23</td>
</tr>
<tr>
<td>1992</td>
<td>24,549.5</td>
<td>8,180.4</td>
<td>3.00</td>
</tr>
<tr>
<td>1993</td>
<td>21,729.8</td>
<td>14,855.5</td>
<td>1.46</td>
</tr>
<tr>
<td>1994</td>
<td>23,231.4</td>
<td>32,933.0</td>
<td>.705</td>
</tr>
<tr>
<td>1995</td>
<td>26,632.9</td>
<td>80,677.2</td>
<td>.330</td>
</tr>
<tr>
<td>1996</td>
<td>28,819.1</td>
<td>160,623.4</td>
<td>.179</td>
</tr>
<tr>
<td>1997</td>
<td>31,736.3</td>
<td>338,061.4</td>
<td>.094</td>
</tr>
<tr>
<td>1998</td>
<td>34,229.3</td>
<td>772,275.4</td>
<td>.044</td>
</tr>
<tr>
<td>1999</td>
<td>37,094.2</td>
<td>1,534,068.4</td>
<td>.024</td>
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<tr>
<td>2000</td>
<td>38,621.2</td>
<td>3,279,513.8</td>
<td>.012</td>
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<td>2001</td>
<td>38,672.4</td>
<td>6,141,889.4</td>
<td>.006</td>
</tr>
</tbody>
</table>

Forecasts shown in italics above.

### NOTES:

1 Byte = 8 bits  
1 Kilobyte = 1,000 bytes  
1 Megabyte = 1,000,000 bytes  
1 Gigabyte = 1,000,000,000 bytes  
1 Terabyte = 1,000,000,000,000 bytes  
1 Petabyte = 1,000,000,000,000,000,000 bytes  
1 Exabyte = 1,000,000,000,000,000,000,000,000 bytes  
1 Zettabyte = 1,000,000,000,000,000,000,000,000,000,000 bytes  
1 Yottabyte = 1,000,000,000,000,000,000,000,000,000,000,000,000 bytes